



ANNUAL **20**  
**report** 23

TRANSFORMING THE FUTURE  
*through education*





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# Our Reason for Being

In the following pages, you will find the result of the work of the team currently shape the Foundation, who have wholeheartedly dedicated their time and efforts towards a common goal: building a support network that creates greater opportunities for access to education.

Since its inception, development is the cornerstone of the Foundation; therefore, our commitment is to continue working and joining forces with allies to generate more and better opportunities for youngsters.



Creativity · Innovation · **Emotional intelligence** · Expression · Meditation · **Development**

Communication · **Awareness** · Leadership

**Teamwork** · Meditation · Ideas · balance

Creative solutions · **Management** · Ideas

Innovation · **Balance** · Companionship

**Creativity** · Ideas · Emotional intelligence

Management · Expression, · **Reflection**



Creativity · Innovation · **Expression**

**Communication** · Awareness · Leadership

Meditation

Creativity

**Innovation**

Awareness

Innovation

**Expression**

Reflection



Expression · **Meditation** · Development

Ideas · Teamwork · Awareness · **Leadership**

Creative solutions · Meditation · **Ideas**

**Emotional intelligence** · Management

**Creative solutions** · Creativity · Emotional intelligence · **Innovation** · Balance · Companionship · Ideas

**Ideas** · Meditation · Management · Expression · **Companionship** · Reflection · Creativity · Emotional intelligence





# Message from our board of trustees

I am a Mexican certain that dreams come true and that toughness is the key to achieving them.

Fundación Lomas is a space looking to promote through education, love for Mexico, community development, and the fostering of talent through programs in favor of the youth who shape the present and future of our country.

We are an institution that constantly faces challenges, therefore continuous improvement is inherent in our nature. We are pleased to announce that this year we were able to produce the first research document, which proves the relevance of our programs and, together with great allies, contributes to ensuring that rights participants also address their various issues.

Furthermore, on our path to institutionalization, we strengthened our internship program, ensuring the development of its symbolic competencies.

Finally, we decided to enhance our support by offering a greater number of comprehensive tools that provide students with the opportunity to make better decisions and improving their quality of life.

Thank you, I appreciate each one of you who is part of this project, which allows us to drive the construction of a better Mexico through its youth.

**María Dolores López Lira e Hinojo**  
*President of the Board of Trustees*





# About us

We are a non-profit organization committed to providing opportunities for youth to continue their studies and develop the necessary skills to achieve their academic, personal, and/or professional goals.



Find your  
*dreams,*  
they know  
the way



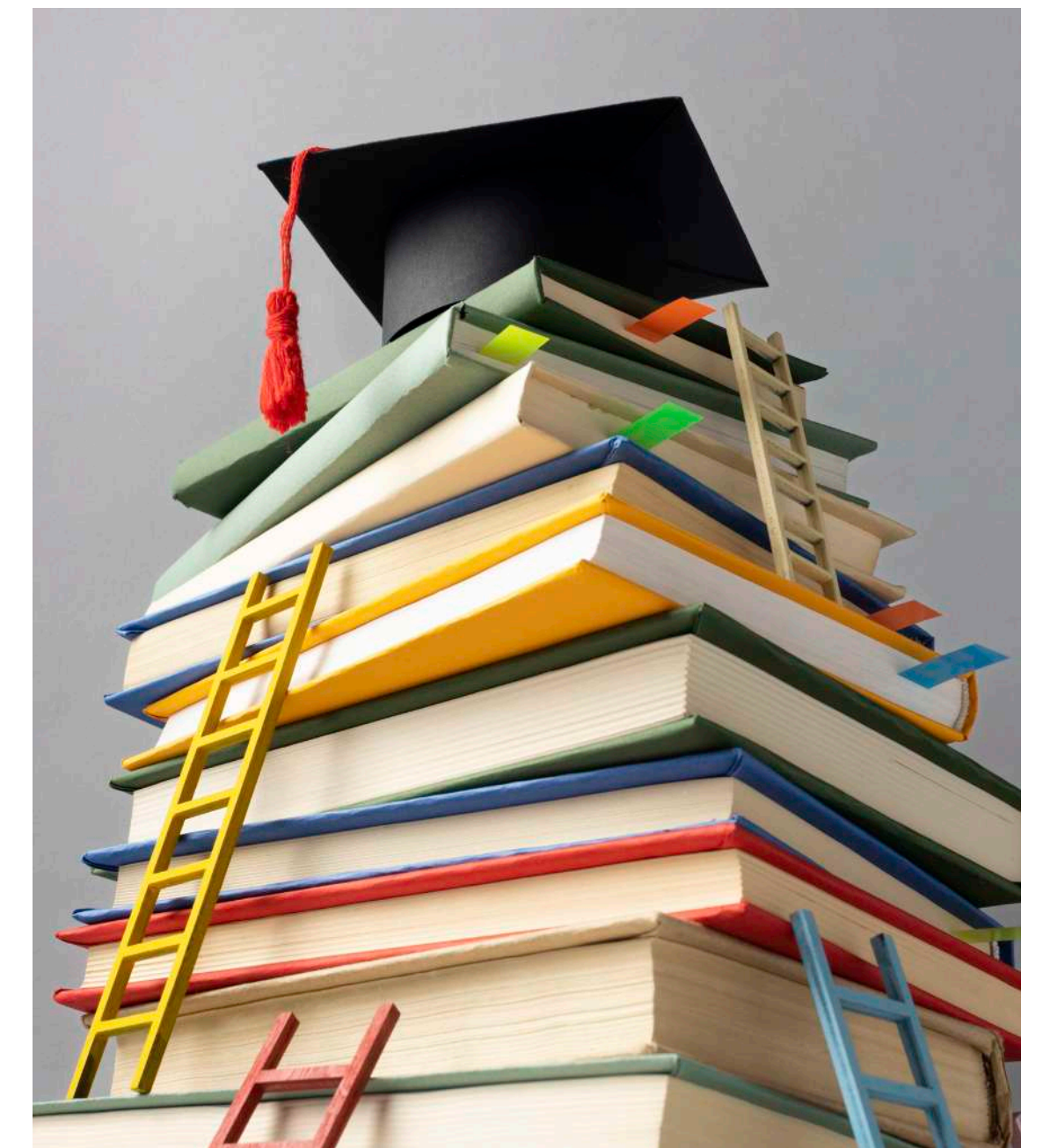
## OUR VISION

To be an organization with high-quality education programs focused on human rights that benefit Mexican teen in building their professional future for the improvement of their social environment.



## OUR MISSION

To promote social welfare through education-oriented programs that advanced the talents and skills of our beneficiaries.





PROGRAM RESULTS

# by Program



DREAM, LIVE  
AND TRANSFORM



EDUCATION  
WITH PURPOSE

Impulsa STEM

Secondary Education  
Leveling



ZERO EDUCATIONAL  
BACKLOG



STRENGTHENING  
CIVIL SOCIETY  
ORGANIZATIONS



# DREAM, LIVE AND transform

We develop professional competencies and soft skills in undergraduates' students through a high-performance internship program that combines paid professional practices with training processes and mentorship, aiming to cultivate professional experience and a sense of responsibility towards their communities.

All our support processes include a training program that contributes to the personal, professional, psychosocial, and social development of our rights participants.

**39**

Young individuals completed their internships



**71.8%**

Women



**28.2%**

Men

**12**

Young people completed their university studies while interning

Each intern invested over

**900**

Hours in developing their professional competencies in operational areas related to their university careers

Each intern invested over

**17**

Hours in developing their personal competencies through training workshops



**\$2,088,705.45 mxn**

Was invested in the program for tuition fees payments, maintenance, and transportation



## EDUCATION WITH purpose

We support students from basic education to higher education to continue their studies, developing academic and psychosocial competencies, as well as a sense of responsibility towards their communities.

**322**

Children and young individuals benefited

**\$2,763,539.44 mxn**

Was invested in the program for tuition fees payments, maintenance, and transportation

**50.6%**

Were studying at the upper secondary level

**23.0%**

Were studying at the higher education level

**26.4%**

Were studying at the basic education level



**60.6%**

Women



**39.4%**

Men

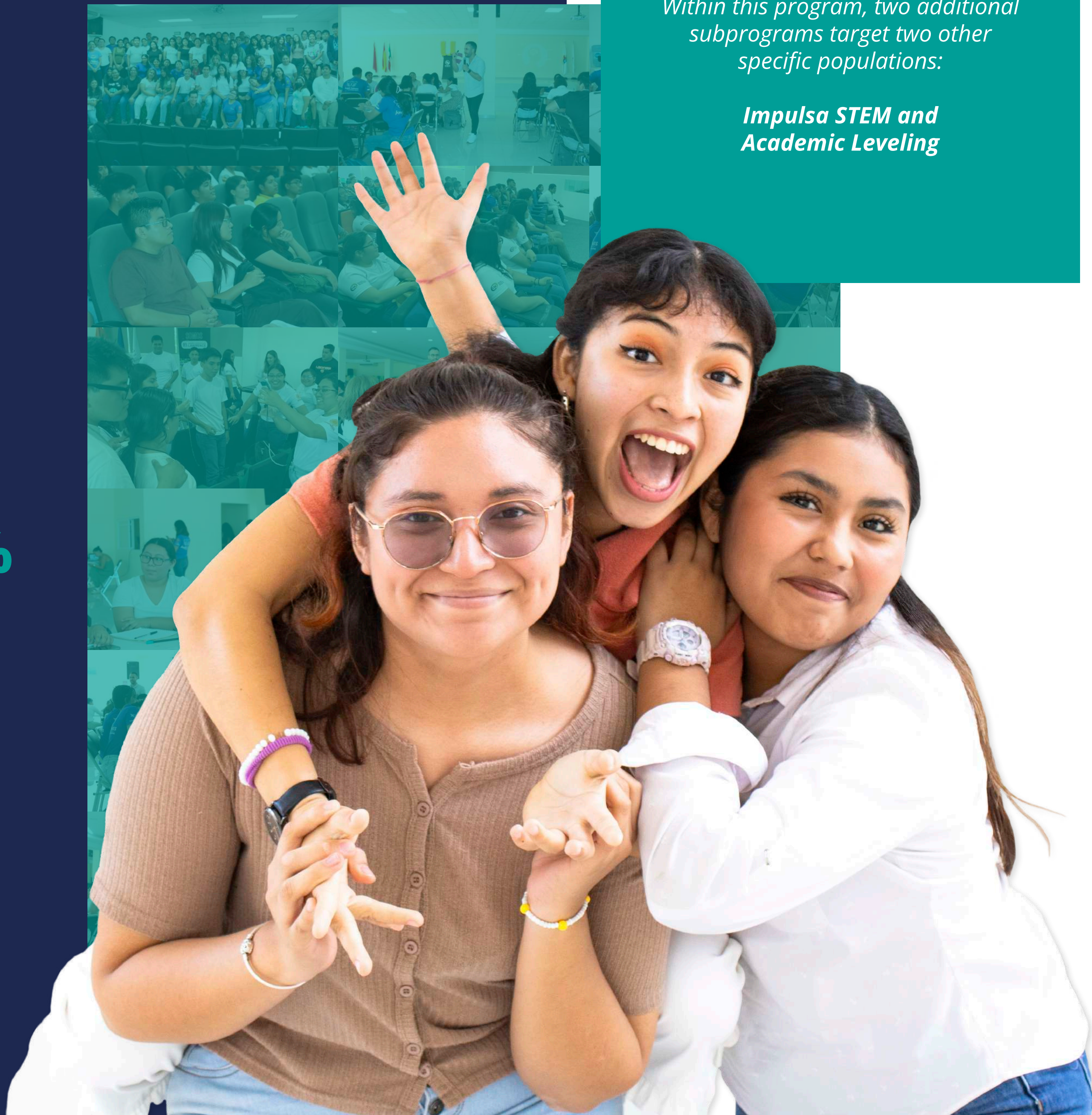
Each scholar invested over

**15**

Hours in developing their personal competencies through training workshops.

Within this program, two additional subprograms target two other specific populations:

**Impulsa STEM and Academic Leveling**







## EDUCATION WITH PURPOSE Impulsa STEM

As part of the evolution of Fundación Lomas in 2023, we began to create specialized and more comprehensive scholarships to provide an added benefit to our rights participants.

We established IMPULSA STEM as part of our Education with Purpose Program, which focuses on empowering female students enrolled in STEM academic programs, including the fields of science, technology, engineering, and mathematics (STEM). STEM goals are reducing the dropout rate of women in these types of careers and promoting the participation of more female students in these fields.

**\$83,279.07 mxn**

Was invested in the program for tuition fees payments, maintenance, and transportation



In **September 2023**, the first call for these scholarships was held, resulting in:

8

Female Scholars in the first generation in the fields of engineering:

01. *Data Science and Artificial Intelligence*
02. *Smart Networks and Cybersecurity*
03. *Software Development and Management*







## EDUCATION WITH PURPOSE

# Secondary academic leveling

This subprogram aims to increase academic performance and social skills among young individuals in order to reduce school dropout rates.

This is achieved through a training and support program focused on three strategic pillars:

- 01 **Logical Mathematics:** Proper stimulation from an early age facilitates the easy and effortless development of logical mathematical intelligence, enabling the integration of these skills into daily life.
- 02 **Reading and Writing in the Spanish Language (Language Comprehension):** Enables the expression of language, making it permanent and accessible without limits; opens doors to information and education.
- 03 **Social Skills (Communication and Teamwork):** We strengthen the understanding and management of emotions, as well as learning to work in teams. This allows individuals to use their skills as they develop them.

69

Adolescents

between 12 and 16 years old participated

They engaged in over

120

Hours of extracurricular workshops

More than

50%

Of the student body implemented what they learned in their daily lives from the first semester of the program, especially in areas related to identifying emotions and assertive communication



# ZERO EDUCATIONAL backlog

We provide opportunities for personal and professional development to adult individuals through personalized support and the establishment of a support network, enabling them to attain their basic and upper secondary education.

In this regard, this year, we also collaborated with Traxión Foundation through its program “En Ruta por la Educación”.

**\$724,795 mxn**

Was invested in the program.

**67**

Individuals received counseling to complete their basic and upper secondary education

Over **950**

Hours of counseling were provided

**26**

Individuals completed their studies





STRENGTHENING OF  
**Civil Society  
Organizations**

We provide spaces, tools, and donations to other civil society organizations to enhance their reach, professionalization, and collaboration.

**Over 4,000**

Items donated to other causes.



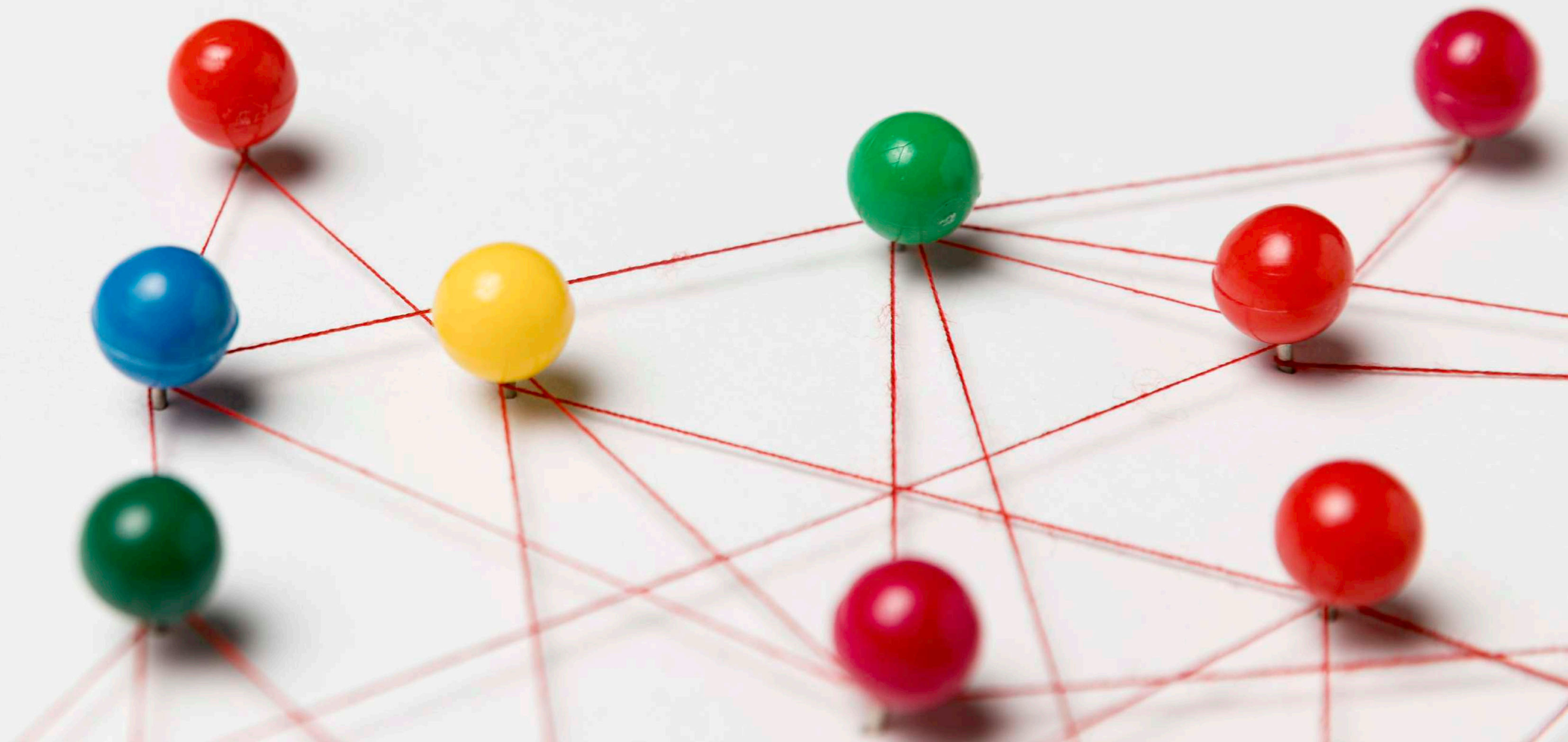
*Thanks to our  
ambassadors,  
collaborators, and  
allies for their  
support!*



CROSS-PROGRAM

# Results

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COMMUNITY

# Engagement: Ángel Lomas

We foster a sense of social commitment among our rights participants through community actions implemented as part of specific projects or in collaboration with our partners.

This community engagement spans across all our programs, involving rights participants as well as collaborators from Grupo Lomas.

Contributions to

**5**

causes

An average of

**22**

Hours per scholarship recipient involved



**Over 850**

Hours contributed by our scholarship recipients



# COMMUNITY ENGAGEMENT: ÁNGEL LOMAS

## Social action projects



**Over 20 projects**  
Designed to make a positive impact

As part of their commitments as scholarship recipients, they began to develop projects in favor of their nearby community, aligned with the Sustainable Development Goals; we are convinced that we all have the ability to give back in response to what we receive, for the benefit of the planet and its people.



## SCHOLAR COMMUNITY

# Annual integration event



We hosted our **“Rally for the SDGs”** the first annual integration event for scholars from all our programs.

**Over 120 participants  
joined the event**



## SCHOLAR COMMUNITY

# Dream, Live and Transform Graduates



We conducted workshops, integration events, and graduation ceremonies tailored to our graduates from the **“Dream, Live and Transform”** program.

**6 activities were organized**



# Professionalization

Reaffirming Fundación Lomas's commitment to continuous improvement, throughout 2023, we developed three foundational projects that will drive our long-term vision forward.

01

## Modelo de INTERVENCIÓN SOCIAL



Nuestro compromiso es brindar oportunidades de desarrollo educativo para infancias y juventudes



Agradecemos a:



FUNDACIÓN MERCED

We finalized our **Social Intervention Model** with the guidance of Fundación Merced.

02



## CARACTERIZACIÓN DE NECESIDADES EDUCATIVAS A RAÍZ DE LA PANDEMIA POR COVID-19 EN ESTUDIANTES DE NIVEL MEDIO SUPERIOR DE LA CIUDAD DE CANCÚN, QUINTANA ROO



We crafted the **first research document confirming specific needs among young individuals**. Additionally, we held discussion forums with educational institutions to exchange information and experiences regarding the outcomes.

03

## MODELO DE MONITOREO Y EVALUACIÓN

FUNDACIÓN LOMAS  
Programa: Sueña, Vive y Transforma



We optimized the **monitoring and evaluation** system for competencies in our internship program.



# Thank you for believing in us!

Any of these achievements would not have been possible without individuals willing to contribute to multiply.





COMPANY TO ACHIEVE GREAT THINGS

# Our alliances





# The Team



**Mrs. María Dolores López Lira**  
*President of the Board of Trustees*



**Mr. José Luis Martínez**  
*Secretary*



**Mrs. Sammantha Frachey**  
*Vocal and Legal Representative*



**Mr. Leonardo Mendoza**  
*Vocal*



**C.P. Rosalba Ake**  
*Treasurer*



**Mr. Alejandro Ordaz**  
*Advisor*



**Mtra. Rocío Moreno**  
*Director of Fundación Lomas I.A.P.*



**Jessy Leyva**  
*Coordinator of Fundación Lomas I.A.P.*



### Specialized volunteers

- Jocelyn Martínez
- Mónica Arceo
- Yuly Poot
- Karen Montalvo
- Xenia Tejeda
- Arturo Ortiz
- Deyanira Jaimes



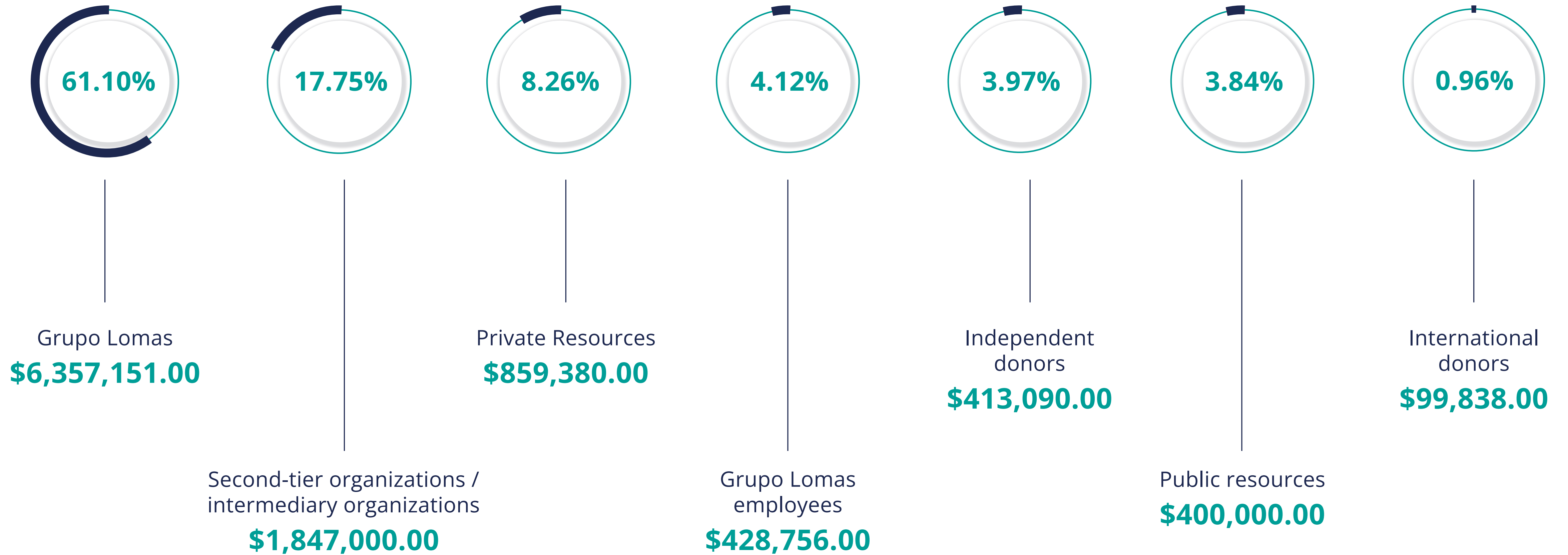
### Internship Scholars

- Jael Matos
- Abigail Jiménez
- Isabel Ortiz
- Fátima Estrada
- Pablo Kantún
- Sharon Rodríguez



# Transparency

**\$10,405,215.00**  
TOTAL DONATIONS






# FINANCIAL statements

FUNDACION LOMAS I.A.P.  
ESTADO DE SITUACIÓN FINANCIERA  
AL 31 DE DICIEMBRE 2023  
(cifras en pesos)

	AL 31 DE DICIEMBRE 2023		AL 31 DE DICIEMBRE 2023
<b>ACTIVO CIRCULANTE</b>		<b>PASIVO CIRCULANTE</b>	
Efectivo y equivalente de efectivo	7,956,564	Cuentas por pagar	163,834
Inversiones en instrumentos financieros	0	Acreedores diversos	0
Cuentas por cobrar	0	Otros pasivos	86,258
Deudores Diversos	0	<b>TOTAL PASIVO</b>	<b>250,092</b>
Otros activos a corto plazo	22,651		
<b>TOTAL ACTIVO CIRCULANTE</b>	<b>7,979,215</b>		
<b>NO CIRCULANTE</b>		<b>PATRIMONIO CONTABLE</b>	
Propiedades, planta y equipo	390,184	No restringido	100,000
<b>TOTAL ACTIVO NO CIRCULANTE</b>	<b>390,184</b>	Remanente del ejercicio	3,302,279
		Resultado del ejercicio	4,717,028
		<b>TOTAL DEL PATRIMONIO</b>	<b>8,119,307</b>
<b>TOTAL ACTIVO:</b>	<b>8,369,399</b>	<b>TOTAL PASIVO Y PATRIMONIO CONTABLE</b>	<b>8,369,399</b>


  
Agustín Lardiés Catalano  
Director de Administración y Finanzas

  
María Dolores Lopez Lira E Hinojo  
Presidenta

FUNDACION LOMAS I.A.P.  
ESTADO DE ACTIVIDADES  
AL 31 DE DICIEMBRE 2023  
(cifras en pesos)

	2023	
<b>INGRESOS</b>		
DONATIVOS RECIBIDOS	10,304,477	99%
CUOTAS DE RECUPERACION	99,838	1%
OTROS INGRESOS	900	0%
<b>TOTAL DE INGRESOS</b>	<b>10,405,215</b>	<b>100%</b>
<b>GASTOS</b>		
SERVICIOS POR PROGRAMAS		
PROGRAMA A	4,415,414	42%
PROGRAMA B	0	0%
<b>TOTAL DE SERVICIOS POR PROGRAMAS</b>	<b>4,415,414</b>	<b>42%</b>
SERVICIOS DE APOYO		
GASTOS DE OPERACIÓN	1,092,508	10%
GASTOS POR ADMINISTRACION Y GRALES	152,397	1%
<b>TOTAL SERVICIOS DE APOYO</b>	<b>1,244,904</b>	<b>12%</b>
<b>TOTAL DE GASTOS</b>	<b>5,660,318</b>	<b>54%</b>
COMISIONES BANCARIAS	(23,588)	0%
UTILIDAD O PÉRDIDA CAMBIARIA	(4,280)	0%
<b>COSTO FINANCIERO</b>	<b>(27,869)</b>	<b>0%</b>
<b>CAMBIO NETO EN EL PATRIMONIO CONTABLE</b>	<b>4,717,028</b>	<b>45%</b>
PATRIMONIO CONTABLE AL INICIO DEL AÑO	3,402,279	33%
<b>PATRIMONIO CONTABLE AL FINAL DEL AÑO</b>	<b>8,119,307</b>	<b>78%</b>

  
Agustín Lardiés Catalano  
Director de Administración y Finanzas

  
María Dolores Lopez Lira E Hinojo  
Presidenta



OUR COURSE

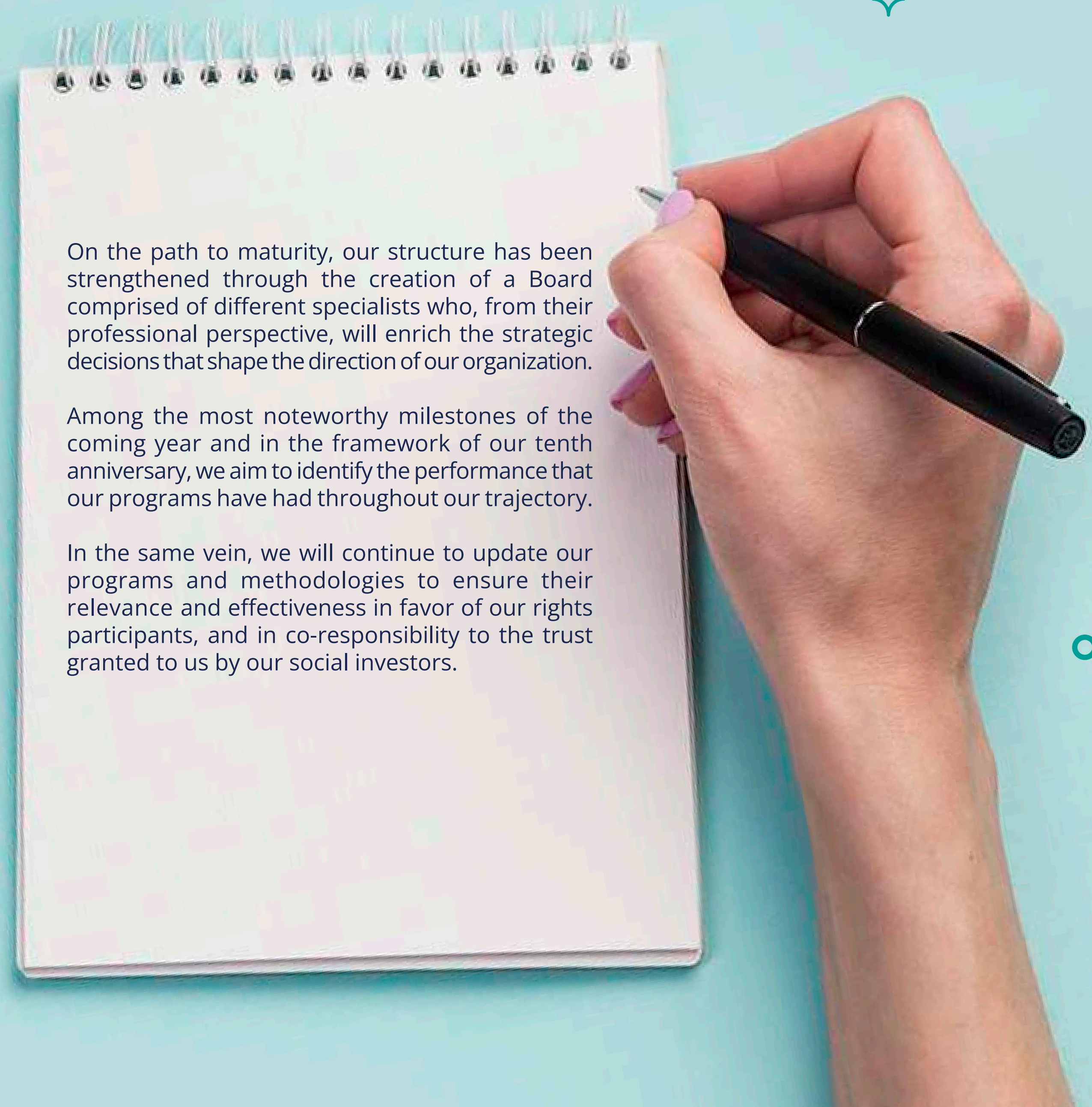
# Toward 2025

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On the path to maturity, our structure has been strengthened through the creation of a Board comprised of different specialists who, from their professional perspective, will enrich the strategic decisions that shape the direction of our organization.

Among the most noteworthy milestones of the coming year and in the framework of our tenth anniversary, we aim to identify the performance that our programs have had throughout our trajectory.

In the same vein, we will continue to update our programs and methodologies to ensure their relevance and effectiveness in favor of our rights participants, and in co-responsibility to the trust granted to us by our social investors.







# You can join us in transforming the future through education!

Learn about our donation methods:

**Fundación Lomas I.A.P.**

Tax ID: FLO1512089T2

**Account MXN**

**Bank:** Santander.

Branch 0268 Cancun Branch.

**Clabe:** 014691655055090572

**Account Number:** 65-50550905-7



PayPal



[www.fundacionlomas.org](http://www.fundacionlomas.org)  
[informacion@fundacionlomas.org](mailto:informacion@fundacionlomas.org)